

Wine & IP Event

Women Innovators in the Wine World

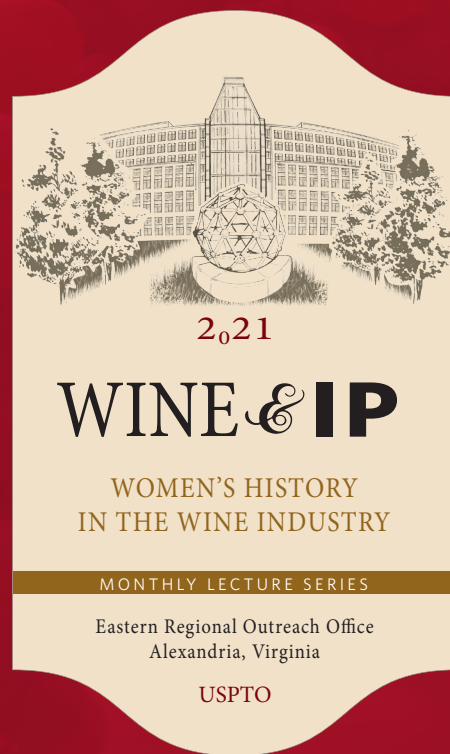
March 24, 2021 at 5:00 p.m. ET

Guest speakers, discussing "Pitfalls of Branding:"

Elizabeth Schneider of Wine for Normal People

Katja Loeffelholz of DPF Law

March is Women's History Month, an opportunity to highlight the numerous and remarkable accomplishments of women in all fields. The USPTO invites you to celebrate the many successes of women in the world of wine.



Elizabeth Schneider

Elizabeth Schneider is the host and Chief Normal Wine Person for the Wine for Normal People® Podcast. She translates wine into normal terms that people can relate to through the podcast, blog, online classes, and corporate wine events.



The Wine for Normal People podcast is for people who like wine but not the attitude that goes with it.

**Register now to attend
this online event.**

Katja Loeffelholz

Katja Loeffelholz is a Registered Attorney with the United States Patent and Trademark Office (USPTO). Katja's practice focuses on counseling and representing clients on all aspects of trademark, trade dress, copyright and related issues. Katja's experience covers all aspects of these areas of law, including practice before the USPTO, counseling on protection, licensing and acquisition of intellectual property, and enforcement matters. She also advises clients on the adoption and availability of trademarks and service marks both domestically and internationally. Katja is also licensed to practice as a patent attorney before the USPTO.



UNITED STATES
PATENT AND TRADEMARK OFFICE



Follow us on social media:

