Bahaneh Hobel leads DP&F’s Alcohol Beverage Law and Compliance practice group and is a partner in the firm’s Wine Law practice group. Bahaneh’s practice focuses exclusively on all aspects of alcohol beverage law and regulation for wineries, breweries, distilled spirits plants, importers, wholesalers and retailers, and she works closely with her clients to help inform and structure their business practices and potential transactions in light of the complex and ever-changing alcohol beverage laws in the United States.

On the regulatory side, Bahaneh’s areas of expertise include state and federal licensing, tied house laws, state and federal labeling regulations and approvals, changes in control and winery/brewery/distillery sales, franchise laws, and trade practices − including advertising, sponsorships, festivals and special events, third party marketing, contests/sweepstakes and direct shipping laws.

Bahaneh also assists her clients with all contracts and agreements related to their operation in the alcohol beverage industry, including celebrity brand agreements, alternating proprietor agreements, custom crush agreements, distribution agreements, winemaker agreements, transitional service agreements related to the purchase or sale of a winery, brewery or distillery. and trademark license agreements.

Bahaneh represents members of the alcohol beverage industry operating both in the United States and internationally. She works extensively with −and represents clients in front of − local, state and federal alcoholic beverage agencies throughout the United States, including the California Department of Alcoholic Beverage Control and the Alcohol & Tobacco Tax and Trade Bureau.

Bahaneh has practiced in the alcohol beverage field for the past decade. Upon graduating Phi Beta Kappa and Magna Cum Laude from Emory University in Atlanta, Georgia, Bahaneh worked for the United States Solicitor General in Washington D.C. before attending the University of California, Berkeley School of Law, where she served as Projects Editor on the California Law Review. After receiving her law degree in 2001, Bahaneh served as a law clerk to the Honorable Richard C. Tallman on the Ninth Circuit Court of Appeals, and then practiced litigation and transactional law at several established law firms, including O’Melveny & Myers LLP, prior to joining DP&F in 2011

In 2015, Bahaneh was named as one of the Forty Under 40 by the North Bay Business Journal.   
Bahaneh lives with her husband and two children in Sonoma. In addition to her legal practice, Bahaneh and her husband, Cameron, are proprietors of Hobel Wines. Dedicated to Napa cabernet, Hobel was named as one of, “8 Impressive New Faces from California,” by Wine Spectator.